

20 TIPS TO MMO



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Chapter 1: Passive Income – Best Ways to Earn it

There are many ways to generate income online and a passive income is one of those ways. Being able to generate a passive income takes a special skill.

Your audience can be fickle. If they feel you are more concerned about the money than them, you will fail. Your intent needs to be about helping others.

Initially you are going to need to put in a lot of time. It's hard work to get a passive income flow going and to build that [success](#).

It doesn't come overnight, although many would like you to believe this. Just because you have your product it doesn't mean you can sit back and relax. There really isn't a 100% passive [income](#), because you always have to be managing what you are doing.

You need to build automation, but to do that you first have to create trust with your followers or audience. That's where initially you have a lot of time invested, which will decrease, but you will always be involved.

You will need to find a market that works for you. You will need to find a niche market that you can help based on your experience and passion. How well you serve your audience will dictate what your earnings are.

Don't just pick a niche because it's currently 'hot.' You are going to need to continue to build, write articles, and market that product and new products that fit under that initial niche for years to come, so make sure it's a niche you can handle, otherwise you will not enjoy [success](#).

Instead, try to fill a gap in the market in the niche that interests you.

You will need to build a platform so that you can start to share your product. This could be YouTube, it could be a blog or whatever other market interests you. You don't have to reach everyone.

That's a waste of effort. Instead, focus on reaching the audience that would be interested in what you have to offer.

Determine which products are going to serve you best and then offer your audience value. In fact, offering them something of value for free helps to establish trust and interest so that they are far more likely to buy whatever else it is you have to offer.

They now know you have expertise in your niche and something that's worth listening to so they are ready to pay.

As your passive income builds and you become comfortable in your [business](#), make sure that the [profit](#) never becomes your main motivation, because when it does you set yourself up for failure.

Chapter 2: Quick and Easy Ways to Make Money Online

Are you looking for a way to earn money online? With the right 'gig' you can earn a full time income and get out of the 9 to 5 rat race.

Here are 5 ways to make money online quickly and without a lot of effort.

#1 Transcribe Audio – Finally, more websites are beginning to offer written transcriptions for those that are hearing impaired, which makes that transcriber's job in demand. While it doesn't always pay a lot, it also doesn't require a lot of work or a commitment from you. Check sites like Elance or Guru for these types of jobs.

#2 Participate in Online Surveys – You won't get rich on this, but they also don't take much time and you can create a little extra cash flow for yourself.

#3 Edit Audio – If you are familiar with sound editing [software](#) there is a job opportunity waiting for you cleaning up online interviews, webinars, webcasts, etc. Visit employment sites like ODesk or Elance.

#4 Enter Contests – Whether you are a writer or a photographer, whether you design logos or create backgrounds, there's are tons of contests running looking for the best 'product.'

You don't get paid unless you win so you will need to enter as many contests as you can find in your niche. [Success](#) is often minimal, but it only takes one big win and you'll be very happy.

#5 Flip Domain Names – Domain names are as valuable as real estate. Well, actually, they are online real estate. Some people have figured out a way to make a very nice income buying and selling domain names.

Use Google Adwords to find trending keywords and then use that information to choose domains to flip. Short,

straightforward domains are pretty much all

bought, so you will likely have to settle for acronyms, initials, the use of dashes, etc. Be creative when you are trying to buy domain names.

Even if the main [keyword](#) isn't available you can work off of that keyword and incorporate it with other words.

Making a living quickly and easy by making the right choices. With so many opportunities online it can be difficult to determine what's the right way. Part of it depends on how much time you have available to you and where your interests lie. One thing is for certain, there are tons of legitimate ways to make money online, so why not start today?

Chapter 3: Make Money from Writing Online

A quick search and you will discover there are many ways for you to make a living online. If you like to write there is a complete world that opens up for you.

There is such a demand for writing, editing and proofreading that if you are at all any good you should not have any trouble finding [projects](#).

There are many places to find writing assignments online. Sites like Guru.com, Elance.com, oDesk.com demandstudios.com and associatedcontent.com are all options.

The first three, Guru, Elance and oDesk are setup in a manner where you bid on writing [projects](#) that are posted by clients with a need.

Your fees vary as do the commissions, so compare and choose which setup seems to be right for you. Elance has the lowest monthly fee, which is rather appealing and oDesk seems to be the most difficult to [work](#) on.

Associated Content and Demand Studios offer a different way of writing. They hire experienced freelance writers and editors. Demand Studios pays between \$15 to \$100 per assignment.

An added bonus is that you could be eligible for health insurance if you meet activity requirements and tenure. Associate Content offers three ways for you to make money.

You can get paid upfront anywhere from \$2 to \$15 per article, you can earn performance payments of \$1.50/1000 page views or you can be assigned articles and get paid from \$10 to \$100 per article.

At Associated Content there are three ways to earn money: Upfront payments for content you write (\$2 to \$15 per article), assigned articles (\$10 to \$100 per

article) and performance payments (\$1.50 for every 1,000 page views of your article if it's posted online).

Editing jobs and proofreading jobs are also readily available, especially on Elance and Guru.

Again, you bid and then wait for the vendor to make their decision and pick a provider.

You might consider writing an e-book and [marketing](#) it through one of the many self publishers, which includes Amazon, which is an excellent way to make a steady stream of passive income.

Don't just write any e-book. Seek out a niche that you have something to share and make sure that the market isn't already saturated. Selling e-books can make you a solid income when done right.

You might also decide to launch a blog in a niche you are interested in, then as your readership grows, you can start to post ads or affiliate promos to make money.

AdSense allows you to make a little bit of money every time someone clicks an ad. Amazon offers an [affiliate](#) program where you earn a commission if a purchase is made through your link.

Writing offers an opportunity to easily make a full time income.

So if you love to write, here's your opportunity.

Chapter 4: Ways to Generate Real Online Income

Every time we jump onto the internet you hear all the get rich schemes, calling to you. “Make a million your first year.” “Work an hour a day and earn \$30,000 a month.”

Trouble is people are still falling for these schemes. Yes, you can make a good solid living online and yes, you can be an e-preneur, but you must be willing to [work](#) hard and put in the time.

There is no free ride to making [money](#) online. Let’s look at some legit ways to make a real income online.

#1 Sell on Ebay or Etsy

There are many people that make a full time income selling stuff on e-Bay or Etsy. Whether you want to sell your vintage clothing, cool new jewelry or anything else, one of these venues could be right for you.

#2 Teach Online

If you like to teach but would rather do it from your home, you could think about teaching for one of the online schools.

There are a number of opportunities online. Take the time to explore the online schools and find a good fit for you. There are books and reports available to help you get setup to teach online.

#3 [Videos](#) and Webinars

The internet provides a terrific opportunity to teach viewers about all kinds of things from how to knit to how to train your [dog](#), and everything in between.

You can create a video or webinar to help those interested and you can charge for these. It's a far more lucrative service than print material is and it's also still very untapped so the opportunity is there.

#4 Create/Sell Products Online

This ties in with #1. Look at your own creative talents and what you can do and then take advantage of them creating a product you can sell. You can sell crafts, jewelry and vintage items on Etsy.

You can use other sites to handle printing needs or to sell your photos. There are plenty of options for selling depending on the product you have for sale.

#5 Provide Writing or Content [Services](#)

If you like to write and you feel you are good at it, you can offer those writing skills to others. You can find work as a technical writer, content writer, editor, proofreader, and the list goes on.

Sign up at one of the many sites that provide a way for writers and clients to connect and start selling your services.

There are 5 ways for you to make a real income online. Pick one and start becoming an e-preneur.

Chapter 5: How to Make Money With Online Content

Online content offers a great way to make money, to earn an income online. Let's look at a few of the top ways to do that.

#1 Freelance Designing

As a freelance designer your income potential is good. Create a website for yourself that showcases your portfolio.

Find work online in the classifieds and begin to build your profile. It will take you some time to get established, but it is well worth it as there is a lucrative income awaiting you.

#2 Sell Your Music

You can sell your [music](#) directly from your own website. Radiohead did it a few years ago and raked in tons of money just by asking for donations.

It made news headlines. As an independent you can do this. Many are now. You don't need a middleman and you don't need a big label to sell your music.

#3 Sell Stock Photos

If photography is your hobby this is an excellent way to make money from it. People constantly are searching for stock photos by keyword, so find your best photos, upload them to a site like Shutterstock or Fotolia and start making money.

It isn't a lot per sale, but if you have enough photos up there you can build a nice side income that will surely come in handy.

#4 Sell Your Articles

Websites, marketers, small [businesses](#) – they all need top notch content that integrates their keywords so that they can drive [traffic](#) to their site.

Initially you won't make much, but as you build a reputation you can start to charge more for your services. You can even submit your [work](#) to a few formal publications.

#5 Sell an App

The apps marketplace includes [millions](#) upon millions of users and so \$1 or so per sale can generate a lot of money, if it's an [app](#) that there is demand for.

If you have a really good idea, but you aren't a programmer it might pay to hire a programmer. Just make sure that you retain all rights. Also make sure the idea isn't already out there or it could make it much harder for you to make money.

A good app can make you rich, pretty darn quick, so if you think you can fill a niche and you don't see a solution on the market that fills that niche the way your app would, then go with it and don't miss your opportunity.

Chapter 6: Make Money Online - Thinking Outside the Box

There are all kinds of ways to make money online. More than you might think! But right now let's look at some 'out of the box' ways to make money.

#1 Build Your Niche Directory

There are many different directory sites online and there is certainly room for more. You can set up a a directory site that lists existing directory sites. Gather a list through research, then sell ad space to generate revenue.

You can charge a monthly fee to have an ad appear on your site. You can also offer a paid listing that has more to offer such as better placement.

Make Directory Submissions

For a blog or website to be successful it needs [traffic](#) to generate revenue. There are different kinds of traffic.

One way is to submit to directories and this can be a very time consuming process, which is why so many bloggers and webmasters pay someone to do it. You can be that person.

Charge a fee to submit to directories then use forums like DigitalPoint to help you do the task quickly.

Create Videos

There's a huge interest in [videos](#) these days, so there is always more room for [videos](#) online. You can upload the videos you make to sites like Break or Revver.

They will then share them and you'll get a percentage of their ad revenue as well as a fee each time your video is downloaded.

Create Backgrounds for MySpace

There's a market for backgrounds for MySpace. They are not hard to create but most people won't take the time. This is an opportunity for you to offer a service where you create custom MySpace [pages](#) for a fee.

Create YouTube Videos

YouTube is useful in getting known on the web. In fact, it can create instant stardom quite easily. YouTube and other sites like make it easy for you to have an opportunity to be discovered.

If you are a talented singer a record label might see you. But that's just one way to make money on YouTube. You can create product review [videos](#) linked to an [affiliate](#) program and generate a commission.

You can also create courses, offering the first video free and then pay as you use.

[Design](#) Custom T-Shirts and Other Cool Things

If you are always coming up with catchy phrases, there's a market waiting for you. You can make a good income designing and selling t-shirts and other cool things on sites like CafePress.

You spend nothing on stock, printing designs, shipping or processing payments. CafePress takes care of all of that. You just design, create, upload and send buyers to your page. You can earn a decent income.

Now that your thinking outside the box, don't stop here. There's tons of other ideas out there.

Chapter 7: Make Money Online Using Online Marketing

Are you looking for a way to make money online? If you answered, yes, the good news is that there is no shortage of ways to do so.

Here we are going to look at 3 ways to use online [marketing](#) to make money online.

#1 Become an Online Mystery Shopper

Almost everyone is familiar with mystery shoppers in our 'brick & mortar' world, but with more and more [businesses](#) entering the virtual world, it is becoming far more common for mystery shoppers to be working online.

You need to be ready to front the cost of the purchases and you'll need to be a good mystery shopper to be reimbursed.

Read the directions given to you very carefully and then decide if that job is for you. It's best to invest only in products you could have used anyway.

#2 Webinar Marketing

This is pretty straightforward. You are simply [marketing](#) seminars online. It's a lot cheaper than doing 'live' seminars and you don't have to repeat the same seminar over and over.

If you are an expert or authority on a specific topic/subject others will be willing to pay to listen to what you have to say.

Record your seminar, which online is called a webinar, in a location that looks professional and then post it.

#3 [Affiliate](#) Marketing

This is by far the most popular and most effective way to make money through online [marketing](#). You promote someone else's products/services without having to invest in inventory. You incorporate affiliate [ads](#) into your website or blog through top notch articles.

If you have strong content this can work well, but you must make sure not to become spammy.

If you have tons of [traffic](#) you could consider doing cost per click advertising. You won't make much per click but if you have volume this can be a great way to build revenue. When they click on the ad you get paid.

They don't have to buy anything or stay for any period of time, so it's easy revenue when you have adequate [traffic](#) flow.

If you have really strong [content](#), consider cost per acquisition advertising. With cost per acquisition advertising you make a good commission, that will either be a fixed rate or it will be an agreed upon commission that you will be paid each time someone makes a purchase on your site for that [affiliate](#) company.

You can see how making money online does not have to be complicated, especially when you are using online [marketing](#) opportunities.

Chapter 8: 10 Legitimate Ways to Make Money Online

One of these 10 legitimate ways to make money online is sure to catch your interest and remember this is just the beginning of what you could do online. You are limited only by your own e-preneur ideas.

1. Play Games – make money playing online games like Second [Life](#) or Farm Gold. You can make virtual money and exchange it for real money.
2. Design & Build Websites – If you like designing websites, why not make money doing it. You can design sites and you can even set up a hosting plan so you are actually [hosting](#) their site, creating a residual income.
3. Flip Domains – It's the equivalent of house real estate, but it involves domains. Build a website, work on it until its stable, and once it's making some coin and ranking well, you flip it.

People like websites that they can just [step](#) in and go. Every day websites are sold by the hundreds on websites like Flippa.com.

4. Designing Logos – Most websites want a logo for their site and since every day thousands of blogs and websites come to life, you can see where there is an opportunity to make money if you are good at designing logos. There are tons of free [software](#) packages available for you to design in.

5. Craigslist – Is one of the most visited sites online and therefore there are all kinds of opportunities. Look for free items in the free section and then turn around and sell them for a [profit](#).

6. Sell on eBay – Everyone can sell on eBay and you are likely already somewhat familiar with it. It's a great place to start an online [business](#) if you have the right product to offer.

7. Paid Searches – There are way more search engines than Google or Yahoo and you can actually create your own search engine that fits a specific niche. Then you can sell advertising and place ads to make money.

8. Product Reviews – Setup your own blog or website and begin reviewing products. Website owners will you to post a review of their website on your website. It helps get the word out and you make money. You can also be an [affiliate](#) for certain [products](#) and make money that way as well.

9. Design T-shirts – If you love to create cool designs or you are always coming up with catchy phrases then you'll be great at designing and selling t-shirts and other custom products. Sites like CafePress offer you an easy way to market your products and there are also crowdfunding sites that offer you a great way to sell your [products](#) and not invest any money.

10. Create Digital Scrapbooking Templates – There are huge numbers of people that scrapbook and they pay dearly for templates they like so if you can make different kinds of templates that are easy to use, you'll build a strong following and make money.

Chapter 9: Best Ways to Make Money Online

Making money online is a reality for thousands upon thousands of individuals. Now you too can make money online. Here are 7 ways you can do just that.

1. Social networking – [Social](#) networking has become very popular and many businesses are recognizing the value of making sure they have a solid social networking [program](#) in place. They will pay people to manage their social media and make regular posts.

2. CPA marketing – Cost Per Action or CPA [marketing](#) is much easier to make money on than [affiliate](#) marketing. As long as the person clicks the link and goes to the merchant's site and carries out the action required, such as signing up for the newsletter, you will earn your commission.

Most times there is no need to generate a sale in order to earn commission. What makes CPA [marketing](#) so lucrative is the at no money has to be spent for you to earn money and that makes it very attractive.

3. Sell your art or craft online – If you create stunning works of art or you love to craft you can sell your wares on sites like Etsy where you set your price, or Ebay where you auction off your items or set a fixed price.

There are tons of other sites so find the niche for your product.

4. Drop ship – There are tons of online sites that allow you to create a free storefront and be a drop shipper. You don't have to do anything but get the customer. The rest is taken care of by the provider.

5. Money exchangers – Convert online money through money exchangers. They take a fairly big cut when converting currencies. You need to have a store front, you get to invest money, and you can do it all online with little hassle. A simple website, and you can start making money making conversions.

6. Job referrer – Unemployment numbers are staggering and it has never been more difficult to find a job. So here's a job opportunity for a few that want to make their living online. Sites like

Referearns or WiseStepp will pay you for referring new employees. Refer the right person and earn up to \$1000. Wow!

7. Blog commenting – For a [blog](#) to rank well there needs to be comments and interaction. Bloggers are busy creating blogs so they will often hire a person to comment on their blog and generate good conversation that leads to sales.

Out of 7 different ways to earn money online, one is bound to catch your interest.

Chapter 10: Different Ways to Make Money Online

The ways to make money online are constantly changing and evolving as more opportunities become available. Let's look at 3 ways to make money online that you might not have normally thought of. You don't have to put out a single penny and you can begin to make some [money](#).

These three opportunities are smaller gigs that can generate a steady stream of cash, which can really add up.

Provide Answers

This is the perfect gig for anyone who loves information. There are a few different ways you can make money. You can get on as an expert in one of the sites like JustAnsweres or Kgbanswers.

[Customers](#) ask a question and an expert replies with an answer. ChaCha is another site that you can provide advice, although the pay ranges from 1 cent – 20 cents so you need to build a real following in order to do well.

Pitch Products

Pitching [products](#) of others online is a great paying gig. One way to do this is as an affiliate at one of the huge sites like Amazon.com where you can earn commissions that are a high as 25%.

When someone buys a [product](#) that you are pitching you will earn a commission. You can choose from the [millions](#) of products on the site and that includes computers and gift cards.

ClickBank is another site where you can make decent [money](#). Their commission is as high as 75% and there are over 50,000 products you can choose from. There is no cost to signup.

However, ClickBank products are of a poorer quality caliber than those offered on Amazon, so just be aware of this.

Their prices can often be much cheaper too, and so that can make it easier to pitch and sell than others. If you are concerned, you can always buy the product yourself and determine if you feel you want to market it.

Perform a Microgig

You can provide [services](#) online at task marketplaces like Zaarly.com or Fiverr.com where workers complete tasks starting as little as \$5 per job. You can also head to MTurk.com where there are more than 200,000 tasks listed to make money online with various work requirements and pay.

Once you complete a task, your pay goes into your Amazon payment account. Your skills can be used for almost anything. You will be competing against those in developing nations, so you have to be willing to work for pennies. There is still money to be made as long as you carefully assess the task before taking it.

Chapter 11: 10 Step Process to Earn from Flipping Websites

There are so many scams online it is difficult to figure out which ones are real and how you really can make some money online.

There's no question you can make an above average [income](#) online – even a six figure income; however, with many you need to be very patient.

There is one opportunity that offers you a solid income and doesn't take time to build – flipping websites. This is an opportunity to create a 6 figure income for yourself.

1. Begin with a topic that you enjoy and are familiar with so you can create [content](#) and articles that are interesting.
2. Purchase a domain name that will work well with the topic you decide on and then get web-hosting from any hosting company.
3. Begin building your website using one of the many building [tools](#) that are available. Web-host often offer website building [tools](#).
4. Begin creating articles and content on the topic you have chosen. If you don't like to write, you can hire a freelance writer for a reasonable price. Consider adding photos to your content.
5. Before you start to promote your [site](#) you will need a way to make money. You can add an affiliate product or you can sign up for Google AdSense. Your focus is on getting your site to make as much money as you can so combine opportunities.
6. You will be promoting your website and the your content using article sites and social media like [Facebook](#) or Twitter.

7. The money is going to start to flow into your PayPal account. Keep promoting your site and focusing on making as much money as you can. Keep track of every penny it makes.

8. After 6 months you should calculate how much income you have generated and then double it to get the revenue for the year. Now's the time to sell.

9. Set your price. Generally a site sells for 2 to 5 times more than the income it earns yearly. So if you made \$20,000 in that 6 months you could sell your site for \$40,000 to \$100,000. The larger companies are more likely to pay higher prices than a smaller company.

10. Congratulations, you've built your first website and flipped it. Now it's time to do it again.

Website flipping is a bit like real estate. In fact, it's online website real estate rather than house real estate. You build, [design](#), create something that's attractive and desirable to others and then you sell it. What an easy way to make a comfortable living.

Chapter 12: Do You Know How to Make Money Online?

Whether you are looking to make some extra money or tired of your 9 to 5 job and looking for something else, you may have been thinking about making money online.

That's a good place to look because there are tons of opportunities. We will look at just a few ways you can make money online.

Become a Software Developer

If you know how to make software then why not start developing plug ins or software. Plugins for Blogger and WordPress remain hot.

You can always use forums to find out what bloggers are in need of and then develop it and market it. You can also get work as a software developer on many of the freelancer sites.

Do Data Entry

Did you know that Google pays people to enter basic data about businesses and take photos.

Do you know how many [businesses](#), there are in your town or city.

Build a Forum

Forums are one of the most visited types of [websites](#). We are social animals by nature and so it should be no surprise that forums are so popular. You can build your own forum around an area that you are passionate about. It's a great opportunity for a smart entrepreneur.

Promote your forum on other forums by creating posts that grab the attention of visitors. Create an area that is closed off – that requires a small fee to become a

member and gain access. For example, if you run a gaming forum, you could have an elite room that only paid members have [access](#) to.

Answer Questions

Every one of us has [expertise](#) in something and that means you can be an expert. Find your ‘something,’ your area of expertise and use what you know to offer answers along with advice to others who are not familiar with your area of expertise. Do this on a paid site and you can make money.

Software Review

Some websites, such as SoftwareJudge, pay users for using and then reviewing the software they have available in their collection. [Writing](#) detailed reviews that are honest will increase your earnings significantly.

Amazon Mechanical Turk

This is one of the largest micro freelancing [websites](#) out there with millions of people around the world earning extra money by doing simple tasks that machines or computers cannot do.

This could be as simple as differentiating [text](#) and pictures, transcribing an audio file, or rewriting a sentence. While tasks don’t often pay a lot, it’s a good option to earn some extra [money](#) whenever you have a few extra hours.

This is a pretty broad spectrum list so it gives you a pretty good idea of just how broad your options are.

Chapter 13: Make Money Online with Online Sales

Are you ready to generate some extra income, perhaps even give up your day [job](#) and become an e-preneur. If you answered yes, chances are you are hunting for ways to make money online.

There's tons of scams so you need to be careful. There's also tons of legitimate ideas that are either already flooded in the market or just don't generate enough revenue to make it worth your time, so make sure you do your research. One thing that always seems to work is online sales.

With the right product you can make money, with a really good product you can make tons of money and of [course](#), with the wrong product you'll make very little money, so make sure you do your groundwork before you jump in.

It starts by finding the [product](#) or service you are going to sell. Do your market research. Learn what's in demand right now, see if the market has room for a new competitor and then consider how you can make yourself stand out from your competition.

Some entrepreneurs set up an online store to help expand a [business](#) that has a physical location. This way you can generate an increase in revenue.

If you aren't [website](#) design savvy, you can always hire someone to do it for you, or choose the services of one of the sites that is designed to allow anyone to [design](#) a website with absolutely no experience needed.

However, you don't have to have a physical store, you can run your online store as its own entity and have no physical location at all. Your stock can be stored in your home or if you are offering a digital service your stock is on your computer. You can make a full time living selling the right product online.

You can also create a virtual store. An online store and a virtual store are different. A virtual store sells virtual items, often from within online games and they make 'cold hard cash.'

You create an avatar, set up shop and do [business](#) with other players. You can even advertise your real [business](#) if you like. It begins by finding a game that allows this type of store and then pay the fee to set it up.

Once you are in, you have a lot of people within your reach from different locations and age groups. MMORPGS or massive, multiplayer online role playing games are a great place to set up this type of store.

If you are good at sales, like the environment related to selling, why not try your hand with an [online](#) store or virtual store.

Chapter 14: Generate a Realistic Income Online

“Work 3 hours a month and earn a million.” “ I earned \$400,000 in less than 12 months.”

Sounds pretty darn good doesn't it? You can find these kinds of promises all over the internet. It's filled with millions of promises and to someone eager to make their living online it can be a dangerous mine field to navigate.

Of course, contrary to what this hype would like to tell you, if you would like to make a true [income](#) online, it requires you to be determined, persevere and work hard.

There is no get rich quick method that works, but we're going to share 4 ways that you can create an online income for yourself.

#1 Printing Digital Products

E-products are convenient and popular, but some people still prefer to have a printed copy of a [book](#) in their hand or a CD with the pictures or [information](#) on it. They like to be able to feel it, touch it, hold it. There are sites online that provide print as you go services, so you can offer the service, get things printed hassle free, and then return the finished product to your client.

#2 E-Books

Creating e-books or reports that a customer can download to their computer is a good place for any an e-infopreneur to begin.

You can easily create a digital download. All you need to do is create the e-book or report and turn it into a PDF file, then take advantage of the many online providers that can sell your e-book for you such as Amazon or E-Junkie.

This is a much easier option than creating a physical book, which requires you to invest in printing and then the distribution of that book. You will need to determine what is a profitable topic.

#3 Audio Products

Tons of people prefer to listen rather than read so consider an [e-book](#) that is also offered in an audio option. You can create a CD, MP3, or a [podcast](#) to offer to your customers.

It's fairly easy to create an audio using a service like Audioacrobat or some other similar service. It allows you to earn two income streams off of one product.

#4 Affiliate Advertising

Affiliate advertising can be a profitable form of online income if you have a blog already and now you want to start making money off of it.

Some of the easiest ways to start generating affiliate advertising income is through sites like Google, Commission Junction or Clickbank.

[Affiliate](#) advertising is performance based so you don't earn any money until someone actually clicks on the link. You aren't likely to get rich on this, at least early on, but it can provide another income flow option.

Here are 4 ways you can make a legitimate income online. There are others. Just avoid the sounds too good to be true offers, because they are.

Chapter 15: Fun Ways to Make Money Online

With so many different ways to make money online, we thought we'd look at 4 fun ways to do so.

#1 Design websites and graphics

One of the best places to find work online if you are a computer programmer or designer is Elance.com. Companies will post the job they need done and the freelance will bid on it. The company makes their decision based on bid price and portfolio. Elance takes 4% to 6% commission.

#2 Tutor kids

If you have your college degree you could consider tutoring kids in math, English, [social](#) studies or science.

Work as an independent contractor and earn \$10 to \$15 per hour depending on hours worked and subject. Active tutors easily earn from \$800 to \$1600 a month. Tutor.com is a good site to explore if this kind of work interests you.

#3 Provide customer service

Many retailers are now outsourcing their customer service operations to companies like Alpine Access and Working [Solutions](#) who then contract to home based workers. If you think customer service can't be fun, it's probably not right for you.

The best customer service reps love to help their customers and find it fun and rewarding. These reps usually work 20 to 40 hours per week. The hourly rate is \$9 but agents earn as much as \$13 with incentives and special projects can pay as much as \$30/hour.

LiveOps runs a similar kind of company, but its service reps are all independent contractors and they generally invoice for \$10 to \$15 an hour depending on the call type. With LiveOps you decide how many hours to work.

#4 Sell your crafts

Do you make jewelry? Paint? Knit? If so, there are all kinds of great ways for you to sell your handmade goods.

Etsy is one of the most well known [sites](#). You have your own online store where you can showcase the items you have created. It costs nothing to become a seller on Etsy, but it will cost you 20 cents to list an item for 4 months.

When it sells you pay 3.5% commission to Etsy. It is a reasonable listing fee so vendors can afford to list their items. There are other sites like Jewelry Wonder and ArtFire that are worth looking at.

These 4 ways to make [money](#) online can have you doing it with fun and that's an added bonus!

Chapter 16: Unusual Ways to Make Money Online

There are many different ways that you can make money online. There's your more typical methods like writing [content](#), articles or e-books, creating [videos](#), selling stock [photos](#), or carrying out [web](#) design related tasks.

There are those 'get rich schemes' that you should avoid. And then there are some more unusual ways to make money online. We'll look at two different ways.

Making Predictions

If you have a talent for making accurate predictions this might be exactly what you need. Can you forecast election results? Are you good at predicting the direction gold prices will go?

Then you might want to check out the predictive [sites](#) where you can earn money predicting the rise/fall of financial assets. You can make your purchases at binary option brokers.

Intrade is another website where prediction making happens, but with a twist. You can predict hundreds of events like Academy Award winners, presidential election results, etc.

You buy shares if you think an event will occur or sell shares if you think it will not occur. If your prediction is accurate you make money. If you are wrong, then you will lose money.

This type of money making opportunity requires a bit of a 'risk' personality where you aren't too worried about your betting and the losses that can occur. You can quickly lose a lot of money.

Of course, you can quickly win a lot of money too.

Take Online Surveys

There is certainly no shortage of [online](#) survey sites and you can give your opinions while earning money.

You can find a job by visiting sites like ZoomPanel.com or GlobalTestMarket.com. You earn points and rewards for taking a wide range of opinion surveys.

Ejury.com is another site that pays you for being part of a mock jury online. You are paid \$5 to \$10 for every verdict. The attorney prepares his/her case submission.

This is made up of facts from each party's perspective. EJury converts the attorney's submission into an online format and then posts it to a secure ewebsite location where only Ejurors have access.

They review the facts of the case, provide answers to the questions, hit the 'submit verdict' button when done and get paid.

These methods will make you some extra spending [money](#), but they won't make you rich. However, not everyone that wants to make money online is ready to quit their day job.

These are two great ways to make some extra dollars.

Chapter 17: Earn Online by Working as a Virtual Assistant

The demand for virtual assistance is certainly on the rise. People that work as a virtual assistant can actually make a full time income online using skills that they already possess.

The earnings will depend on who you are working for. Some sites do nothing but connect virtual assistants with clients. The most common method is through a bidding process.

You find a job that interests you and then you bid on it. What you bid will depend on the duties that are required. You will often bid on an hourly rate, although some jobs are flat rated.

The hourly rates can vary from ridiculously low such as \$2/hour to average \$10/hour to higher \$20/hour so [search](#) around.

Virtual assistants do all kinds of tasks. They can do research, schedule appointments, answer calls, post to [social](#) media, create reports, make phone calls, do bookkeeping tasks, and the list goes on.

Different virtual assistant positions require different skills and so you should look to find a posting that matches your [skills](#) and what you like to do.

We all know how to answer a telephone, but you might not want to do that all day long, so don't apply for virtual assistant jobs where phone answering is part of your duties.

You should also make sure you ask lots of questions up front so you really do understand what's expected of you.

The number of hours you work each day will depend on the job. Some clients want a virtual assistant for a couple of hours a day, while others are looking for someone full time and of [course](#) there's

everything in between. Some clients want

someone as their virtual assistant once a week where others need someone every day.

Virtual assistants are the online version of a being an administrative assistant, secretary, receptionist, etc.

These are real office jobs that are carried out in a virtual environment. That means you never have to dress up and head to the office. You must admit that has a fair bit of appeal all in itself.

Not all virtual assistant jobs are created equal, so you need to make sure you have all the details. Avoid vague job [posts](#) that are not clear about what it is they really need from you.

Have your contract clearly outline your duties so that there can be no disputes occur. If you like working in an office environment you'll love being a virtual assistant.

Chapter 18: 6 Interesting Ways to Make Money Online

Do you have a desire to work online? Then check out these 6 interesting ways you can use to make [money](#) online.

#1 Create & Sell E-Books

You can write an e-book on any topic you want. If you have expertise in an area that's often a good place to start. E-books sell for many different price points ranging from \$25 to \$200 or even more.

Take the time to create a good e-book. Don't over think it. Choose topics that can provide readers with knowledge like how to make Mason Jar meals.

If you aren't a writer and you want to sell an e-book you can always hire a freelance writer to ghostwrite the [book](#) for you.

#2 Domain Selling

Basically you sell domain registrations for the big domain registration websites. Sites like TuCows make it easy for you to create your own private label domain registration. You are paid for the initial sale and for renewals.

#3 Paid Focus Groups

Focus groups meet online in virtual rooms. Focus group studies are generally held in major cities. You will be part of a group that discusses and answers product/service questions.

You'll make between \$60 to \$200 for an hour to full day focus group study.

#4 Begin a Podcast

This is the equivalent to video or voice blogging. Make sure you are talking about topics that are of interest so that you can draw in an audience. Once you have a

good size [audience](#) following you, then you can make money off your podcast through ads. A great [way](#) to make some money.

#5 Install Software/Apps

If you are good at installing software and apps, why not earn some money that way helping others install their [software](#) and apps. You can set it up as a help service and walk them through step by step or you can remotely do the installs for them.

#6 Create a Blog

Blogging is very popular and continues to grow in popularity. In under 60 minutes you can create a blog. There are all kinds of free blogging platforms. Choose a niche you like to work in and then start blogging.

You can make money off your [blog](#) by selling affiliates' products, placing Ad sense ad, selling your own things, and selling space for advertising. It takes time for you to build a following so you will need to be patient in the early times.

Chapter 19: 3 Top-Notch Methods for You to Make Money Online

There are all kinds of ways to make money online. Depending on what your interests are or your strengths are, will depend on where you plug in.

We're going to look at 6 ways you can make money online. Of course, there are tons of other ways.

#1 Be an on-call nurse

If you are a registered nurse, there are a number of sites that provide medical information and phone based triage to their Canadian and US based customers.

Clients in the medical industry, which is usually doctor's offices and more often pediatrician's offices contract out companies like Fonemed to answer questions during the hours the office is closed.

At Fonemed you have to be licensed in the province or state you are located in and you must have a minimum of 3 years current clinical experience with adults and children.

These requirements may vary from provider to provider so do your homework. You are paid an hourly fee plus a fee per call. You are eligible for benefits such as paid leave and health insurance. At Fonemed the average hourly wage is \$27/hour.

#2 Let your talent make you [money](#)

There are sites like fiverr.com where you can offer services that use your skills. For example, [plan](#) a trip for \$5, design [business](#) cards for \$1, etc.

Don't be afraid to get creative. 28 year old Stefanie Strobel lives in Newport Beach, California and who offers to write people's messages in the beach sand, take a picture and email it to them.

He can do about 10 messages in an hour depending on how complex they are and he makes himself around \$300 a month.

#3 Offer advice

Do you know tons about herbal medicine, car repairs, pets, etc. Whatever you have some expertise in, you could turn it into a way to make money.

At JustAnswer you can get paid for your [knowledge](#). It's a paid question and answer [website](#) with a growing field of experts. Customers register, ask their question and [name](#) the price they are willing to pay for an expert answer.

The average is between \$10 and \$40 dollars. The expert responds within the hour and when the customer accepts the answer you earn 25% to 50% of what customers pays. How much you earn depends on how many questions you answer. [Experts](#) are vetted to ensure the credentials they provide are accurate.

That's just 3 ways to earn money [online](#), there are hundreds of other options. Find what fits you and go for it.

Chapter 20: 6 Great Ways to Earn Money Online

Are you looking for great ways to make money online? Here are 6 great ways to do just that.

#1 Build a Custom Search Engine

Did you know that you can use Google to build your very own custom search engine? Build a search engine for a specific niche to find information related to [movies](#), games, [music](#), etc.

Get it off the ground by giving away prizes to the biggest searchers to encourage people to try your search engine. Make money when people use your search engine and click on the ads.

#2 Test Games

You can become a paid game tester. This is a great way to make some extra cash and it can be fun. A word of caution, there are many scams within this industry so you are going to have to be diligent about [making](#) sure you are signing on with someone legit.

#3 Sell on Fiverr

Fiverr is one of the fastest growing [websites](#) in the micro freelancing market, which has attracted a lot of attention.

People around the world are making a living by charging only \$5 for a number of different products and services. Registration is free. Create a gig offering your service and start making money. Some of the weirdest things will make you money.

#4 Translate Documents

Bilingual services are in high demand. If you have a second [language](#) you can make money.

Promote yourself through freelancing websites or using classified ad websites to find clients who need translation work done.

#5 Join Revenue Sharing Forums

If you like to participate in forums look for 'Ad Share' programs where revenue from ads displayed on the forum is shared with their members.

A great way to earn a few extra [dollars](#). You sign up to the forum, participate in the forum and get paid your share of the revenue generated. How much will depend on the number of members on the forum.

#6 Paid Forum Posts

Building online forums is a great way to generate income, but new forums fight to get new members.

When a forum looks busy members are more likely to join and so new forums often hire people to post and pay them to do so. It's an average of 25 cents a post, but consider how many posts you can make in just one hour. You can see how you could make money.

Which one of these [money](#) making methods appeals to you?